



IT'S APPLICATION TIME!

Use this sharing package to help us spread the word about all of the 2018 NCWIT Aspirations in Computing awards for 9th-12th grade women and educators, as well as college women.

Enclosed, you'll find detailed information on prizes and deadlines, as well as sample messaging for social media and publications.

We thank you for your support!

NATIONAL CENTER FOR WOMEN & INFORMATION TECHNOLOGY (NCWIT)
aspirations@ncwit.org || @NCWITAIC || facebook.com/aspirationsaward || 303.735.6671

The NCWIT Aspirations in Computing program is supported nationally by Apple, AT&T, Bank of America, Bloomberg, Google, Hewlett Packard Enterprise, Intel, Microsoft, Motorola Solutions Foundation, Northrop Grumman, Qualcomm, and the Symantec Corporation.



NCWIT
Award for
Aspirations in
Computing

The NCWIT Award for Aspirations in Computing (AiC) honors women in grades 9 through 12 who are active and interested in computing and technology, and encourages them to pursue their passions. The multi-tiered award structure includes designations at national and regional levels, serving all 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Guam, and all U.S. overseas military bases.

The NCWIT Award for AiC is sponsored by Apple, Bank of America, Microsoft, Motorola Solutions Foundation, and Symantec.

CRITERIA AND ELIGIBILITY

Any U.S. woman in grades 9 through 12 is eligible to apply and will be considered for both the National and Affiliate Award, if she also meets *all* of the criteria as specified at <http://bit.ly/AiCHSAward>.

PRIZES

Each National and Regional Affiliate Award winner, as well as each honorable mention receives:

- recognition at a Regional Affiliate Award event*
- an engraved award for both her and her school
- scholarship and internship opportunities
- entry to a peer-network of technical women in the NCWIT AiC Community
- various prizes, such as computing resources, gadgets, swag, and more

In addition to the prizes listed above, each National Award winner receives cash and a trip to the National Award Celebration in March 2018, hosted by Bank of America; each recipient with a Certificate of Distinction designation receives various prizes and entry to the NCWIT AiC Community.

* Regional Affiliate Award honorable mentions are invited to an award event at the discretion of the Regional Affiliate Award team.

APPLICATION DETAILS

Students can apply online at <http://bit.ly/AiCHSAward>, beginning September 1, 2017 and no later than 11:59 p.m. Hawaii Standard Time (HST) on November 6, 2017.

ABOUT NCWIT

The National Center for Women & Information Technology (NCWIT) is a non-profit community of nearly 900 universities, companies, non-profits, and government organizations nationwide working to increase girls' and women's meaningful participation in computing. NCWIT equips change leaders with resources for taking action in recruiting, retaining, and advancing women from K-12 and higher education through industry and entrepreneurial careers. Find out more at www.ncwit.org.

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HELP US SPREAD THE WORD!

Use the sample messaging below to help us identify and support passionate technical women in grades 9 through 12. (Download shareable graphics at http://bit.ly/AiC18_HSGraphics.)

Twitter

Make sure to include the following handles and hashtag whenever possible: @NCWIT, @NCWITAIC, and #NCWITAiC18.

- Recipients of the @NCWITAIC Award receive various prizes, like computing resources, gadgets, and swag: <http://bit.ly/AiCHSAward>. #NCWITAiC18
- 9th-12th grade women with any level of computing experience can apply for the @NCWITAIC Award. // <http://bit.ly/AiCHSAward> #NCWITAiC18
- "This Award is really a springboard; it empowers you to try for bigger and better things." <http://bit.ly/AiCHSAward> #NCWITAiC18

Facebook

- ATTN: technical women in grades 9-12! Apply now for the NCWIT Award for Aspirations in Computing, and receive acknowledgement for all that you do (or want to do) in technology. Visit <http://bit.ly/AiCHSAward> for details. // #NCWITAiC18
- Recipients of the NCWIT Award for Aspirations in Computing receive engraved awards, scholarship and internship opportunities, entry to a peer-network of technical women in the NCWIT AiC Community, various prizes, and more. // Share this status with women in grades 9-12 who should apply! <http://bit.ly/AiCHSAward> #NCWITAiC18

For Publications

Calling all hackers, coders, and 9th-12th grade women! Applications are open for the National Center for Women & Information Technology (NCWIT) Award for Aspirations in Computing. Recipients receive engraved awards, scholarship and internship opportunities, entry to a peer-network of technical women in the NCWIT AiC Community, various prizes, and more. Students can apply online at <http://bit.ly/AiCHSAward> no later than 11:59 p.m. Hawaii Standard Time (HST) on November 6, 2017. Students with any level of experience are encouraged to apply: NCWIT recognizes aspirations as well as accomplishments!

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ACCESS



NCWIT
Award for
Aspirations in
Computing



ACTIVITIES



SKILLS



AWARDS



CALLING ALL hackers, coders, and technical 9th-12th grade women!

Apply for the NCWIT Award for Aspirations in Computing
www.aspirations.org

For more information, contact:

Applications open September 1.

ncwit.org

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The AiC program is supported nationally by Apple, AT&T, Bank of America, Bloomberg, Google, Hewlett Packard Enterprise, Intel, Microsoft, Motorola Solutions Foundation, Northrop Grumman, Qualcomm, and the Symantec Corporation.



The NCWIT Aspirations in Computing (AiC) Educator Award publicly celebrates formal and informal educators who encourage high school women's interest and participation in technology pursuits. The multi-tiered award structure includes designations at national and regional levels, serving all 50 States, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Guam, and all U.S. overseas military bases.

CRITERIA AND ELIGIBILITY

Any teacher, counselor, administrator, mentor, or other influencer who supports 9th-12th grade women's passion for computing and technology is welcome to apply if he or she meets *all* of the criteria as specified at <http://bit.ly/AiCEdAward>.

PRIZES

Each National Award winner, as well as each Regional Affiliate Award winner and honorable mention receives:

- recognition at a Regional Affiliate Award event
- increased visibility in his or her school district and community
- NCWIT resources and promotional items
- an engraved award for both the Educator and his or her school

In addition to the prizes listed above, each National Award winner receives a cash prize and a trip to the NCWIT Summit on Women and IT, in Grapevine, Texas in May 2018; and, each Regional Affiliate Award winner receives \$250.

APPLICATION DETAILS

Educators can apply online for the Regional Affiliate Award at <http://bit.ly/AiCEdAward>, beginning September 1 and no later than 11:59 p.m. Hawaii Standard Time (HST) on November 27, 2017. (National Award applications open on December 1, 2017.)

ABOUT NCWIT

The National Center for Women & Information Technology (NCWIT) is a non-profit community of nearly 900 universities, companies, non-profits, and government organizations nationwide working to increase girls' and women's meaningful participation in computing. NCWIT equips change leaders with resources for taking action in recruiting, retaining, and advancing women from K-12 and higher education through industry and entrepreneurial careers. Find out more at www.ncwit.org.



HELP US SPREAD THE WORD!

Use the sample messaging below to help us identify and support educators who encourage technical 9th-12th grade women. (Download shareable graphics at http://bit.ly/AiC18_EducatorGraphics.)

Twitter

Make sure to include the following handles and hashtag whenever possible: @NCWIT, @NCWITAIC, and #NCWITAiC18.

- This #MentorMonday, encourage an educator to win a cash prize and a trip to the 2018 #NCWITSummit: <http://bit.ly/AiCEdAward>. #NCWITAiC18
- Educators of all kinds who support girls' interest in tech: apply for the @NCWITAIC Educator Award. <http://bit.ly/AiCEdAward>. #NCWITAiC18

Facebook

- Recipients of the NCWIT Aspirations in Computing Educator Award receive recognition at an award event, increased visibility in his or her school district and community, NCWIT resources and promotional items, engraved awards, and more. // Share this status with educators who should apply! <http://bit.ly/AiCEdAward> #NCWITAiC18
- The NCWIT Aspirations in Computing Educator Award recognizes teachers, counselors, and other educators who make a special effort to support 9th-12th grade women's interest in technology. Apply online at <http://bit.ly/AiCEdAward>. // #NCWITAiC18

For Publications

Calling all teachers, counselors, administrators, mentors, or other influencers who support 9th-12th grade women's interest in technology! Applications are open for the National Center for Women & Information Technology (NCWIT) Aspirations in Computing Educator Award. Recipients receive recognition at an event, increased visibility in his or her school district and community, NCWIT resources and promotional items, engraved awards, and more. Educators can apply online for the Regional Affiliate Award at <http://bit.ly/AiCEdAward>, beginning September 1 and no later than 11:59 p.m. Hawaii Standard Time (HST) on November 27, 2017. (National Award applications open on December 1, 2017.)

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The NCWIT Collegiate Award, sponsored by Hewlett Packard Enterprise and Qualcomm, honors the outstanding computing accomplishments of undergraduate and graduate women. Conferred annually, the NCWIT Collegiate Award recognizes technical contributions to projects that demonstrate a high level of creativity and potential impact.

ELIGIBILITY

Any U.S. woman is eligible to apply, if she also meets *all* of the criteria as specified at <http://bit.ly/AiCCollegiate>.

PRIZES

Each Award winner and honorable mention receives:

- a trip to the NCWIT Summit on Women and IT, in Grapevine, Texas in May 2018, including a private networking reception and award ceremony
- computing resources, gadgets, sponsor-branded swag, and more

In addition to the prizes listed above, each winner receives \$10,000 in cash and an engraved award; and, each honorable mention receives \$2,500 in cash and a covered certificate.

APPLICATION DETAILS

The 2018 NCWIT Collegiate Award will be conducted in two rounds: Preliminary and Finalist. Applicants representing three categories — (1) freshmen, sophomores, and two-year college students; (2) juniors and seniors; and (3) graduate students — will be selected from the Preliminary Round to participate in the Finalist Round.

Preliminary Round: Students may apply online at <http://bit.ly/AiCCollegiate>, beginning on September 1, 2017 and no later than 11:59 p.m. Hawaii Standard Time (HST) on October 30, 2017.

Finalist Round: Students selected for the Finalist Round will be invited to complete their application online, beginning on December 7, 2017 and no later than January 11, 2018.

ABOUT NCWIT

The National Center for Women & Information Technology (NCWIT) is a non-profit community of nearly 900 universities, companies, non-profits, and government organizations nationwide working to increase girls' and women's meaningful participation in computing. NCWIT equips change leaders with resources for taking action in recruiting, retaining, and advancing women from K-12 and higher education through industry and entrepreneurial careers. Find out more at www.ncwit.org.

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HELP US SPREAD THE WORD!

Use the sample messaging below to help us identify and support college women in tech. (Download shareable graphics at http://bit.ly/AiC18_CollegiateGraphics.)

Twitter

Make sure to include the following handles and hashtag whenever possible: @NCWIT, @NCWITAIC, and #NCWITAiC18.

- Know a college woman w/ an impactful tech project? Encourage her to apply for the Collegiate Award: <http://bit.ly/AiCCollegiate>. #NCWITAiC18
- The NCWIT Collegiate Award honors #womenintech. Apply now to win cash & a trip to the 2018 #NCWITSummit. <http://bit.ly/AiCCollegiate> #NCWITAiC18
- College women w/ apps, robotics, and data visualization projects can apply for the Collegiate Award: <http://bit.ly/AiCCollegiate>. #NCWITAiC18

Facebook

- NCWIT seeks college women whose technical contribution to projects demonstrates a high level of creativity and potential impact. // Applications for the Collegiate Award are open: <http://bit.ly/AiCCollegiate>. #NCWITAiC18
- Recipients of the Collegiate Award receive up to \$10K, a trip to the 2018 #NCWITSummit on Women and IT, as well as other prizes. // College women can apply at <http://bit.ly/AiCCollegiate>. #NCWITAiC18

For Publications

Calling all college women whose technical contribution to projects demonstrates a high level of creativity and potential impact! Applications for the National Center for Women & Information Technology (NCWIT) Collegiate Award are open. Recipients receive up to \$10,000 in cash; a trip to the 2018 NCWIT Summit; computing resources, gadgets, sponsor-branded swag; and, more. College women can apply online for the preliminary round at <http://bit.ly/AiCCollegiate>, beginning September 1, 2017 and no later than 11:59 p.m. Hawaii Standard Time (HST) on October 30, 2017. (Students selected for the Finalist Round will be invited to complete their application online.)

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